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The Voice of Labour Market Enablers

Building the future of work together

n. 10/2020

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Why Platform Work needs a decent level playing field

Denis Pennel



Economic and Local Employment Development in the context of Remote Work: Insights from the OECD

Diletta Porcheddu



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Proposal for a Joint Employment Report 2021

European Commission, November 2020

Job Creation Is the New Game in Town

G. Brown, R. Skidelsky, Project Syndicate,
November 2020

IWGB wins groundbreaking health and safety legal challenge against the Government

M. Montegriffo, IWGB, November 2020

Side Effects of Labor Market Policies

M. Caliendo et al., IZA DP n. 13846/2020



Demography & Migratory Fluxes

Better jobs, longer working lives: Proposals to improve the low-wage labor market for older workers

B. Truesdale, Brookings, November 2020

Focus

A Decent Level Playing Field for Platform Work

WEC



A Decent Level Playing Field for Platform Work

Policy recommendations for sustainable growth of platform work and the provision of quality online talent platform services

The [World Employment Confederation](#) (WEC), the global representative of private employment services, put forward the following recommendations for policymakers and stakeholders to support the sustainable growth of platform work and the provision of quality online talent platform services¹.

Working via an online platform is a new way of organising work rather than a new form of work. It can be done through all kinds of legally recognised contractual work arrangements, either in an employment relationship (fixed term, part time, agency work, variable hours, etc.) or within the framework of self-employment. The original legal way of (1) the delivery of a service or (2) the conclusion of a recruitment or work arrangement does not change the nature/reality of the service provided and/or the work contract concluded. As such "so-called platform work" is not a new legal form of work or a new business model. It is a new way of organising work that technological development allows.

Setting the Scene

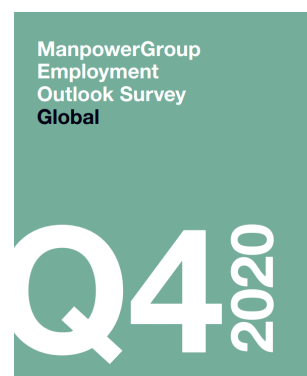
THE POTENTIAL OF PLATFORM WORK

Online platforms allow people and businesses to organise work in new ways. Even before the Covid-19 crisis, the world saw the rapid rise of 'platform work'. It can be done and defined in a vast variety of ways: online, offline, in ad hoc, via different contractual (legal) arrangements, 825, 826 and/or in all kinds of occupations. As such, it holds the same potential to bring people to the labour market and generate work opportunities as well as it holds the risk of higher unemployment. Consequently, it can and will contribute to the recovery from the labour impacts of the global Covid-19 pandemic. 500 platform workers in the same disease forcing us to look back for decades. All such work (notably comes with perspectives of decent work.

Online Talent Platforms have the Potential to Enhance Labour Market Efficiency

² These recommendations complement [those that the World Employment Confederation Europe and ILO Europe provide as ECA recommendations to MNCs in the services sector](#), [discussing measures to address talent challenges in Europe](#).

**Employment
Outlook Survey Q4 2020
Manpower**



S. Djankov, L. Zhang, VoxEU, November 2020

The indirect fiscal benefits of low-skilled immigration

M. Colas, D. Sachs, VoxEU, October 2020

**Digital Work & On-demand Economy****Exploring policy options on teleworking**

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A proposal to legislate for the rights of platform workers

L. Chaibi, Social Europe, November 2020

Taking a fresh look at temporary-labor sourcing amid uncertainty

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Thought Provokers. A Right to Work from Home

University of Melbourne, Melbourne School of Government, October 2020

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ILO, November 2020

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M. Badescu et al., ETF, November 2020

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Innovating technical and vocational education and training. A framework for institutions

UNESCO-UNEVOC, November 2020

**Industrial Relations and Social Dialogue****A better world with more democracy at work**

S. De Spiegelaere, S. Vitols, Social Europe, November 2020

The Future of Labour Law: On the Shoulders of Giants

D.J. Doorey, UTLJ, November 2020

The EU Minimum Wage Directive: A Missed**mind the gap.**

28 October 2020

social impact meets social innovation

The future of work is now. Today. Over the past years, changes in the world of work have already multiplied. COVID-19 has only accelerated this. Trends already out there have become more prominent, evident and sometimes a bit worrying too.

Volatile and complex economic environments are challenging traditional business models. Similar trends are disrupting the world of work on which COVID-19 is now setting its mark. One can observe three major trends affecting today's world of work.

digital transformation & remote work

First, the world of work is reinvented by automation, artificial intelligence and all sorts of digital technologies. Jobs are being eliminated as a result of this. But jobs are also being created on account of this. That's part and parcel of innovation. Always has been. COVID-19 forced many companies to implement automation faster. We do see that process of job elimination accelerating driven by today's economic crisis, but there's no reason why the general prediction of more jobs being created than eliminated will not materialize in the longer run.

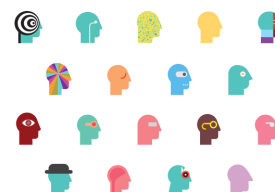
Furthermore, this year twice as many people were working remotely compared to ever before, and the division between work and home – certainly for office workers, professionals and managers – has been blurred. Permanently. We will not be always working in the same place at the same time anymore. Which means that companies are forced to reinvent their management and leadership attitudes.

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The Work of the Future

MIT

**The Work of the Future:**

Building Better Jobs in an Age of Intelligent Machines

2020

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Nesta



The New Firm

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ILO, November 2020

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F. Calvino et al., OECD Science, Technology and Industry PP n. 94/2020

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E. Brynjolfsson et al., MIT RB, November 2020

Today's skills, tomorrow's jobs: How will your team fare in the future of work?
McKinsey & Company, October 2020



Social innovation

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Universal basic income helped Kenyans weather Covid-19 - but it's not a silver bullet
T. Suri, The Conversation, November 2020

The feasibility of using big data in anticipating and matching skills needs
ILO, October 2020



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ISSN 2281-4469

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